

Content Creation

Create content that builds brands and drives engagement.

30 Days Duration	90 mins/day Daily pace	INR 1,499 Program fee	Rolling Next cohort
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Program Overview

A 30-day practical internship program designed for students and creators who want hands-on experience in content creation, social media strategy, short-form video production, storytelling, and branding. Learn industry workflows, work on real projects, receive mentor feedback, and build a professional portfolio with a verified certificate.

- Content strategy
- Instagram Reels
- Short-form storytelling
- Script writing
- Personal branding
- Video production
- Social media trends
- Content planning
- Audience engagement
- Creative workflow

Learning Outcomes

Outcome Create engaging short-form content confidently	Outcome Understand real social media workflows
Outcome Build a professional content portfolio	Outcome Improve storytelling and editing skills
Outcome Plan content strategically for brands	Outcome Learn audience retention techniques
Outcome Develop personal branding skills	Outcome Earn a verified completion certificate

30-Day Curriculum

Tools Covered

CapCut Short-form video editing workflow	Adobe Premiere Pro Professional editing workflow
Canva Social media design workflow	ChatGPT Content ideation and scripting
Notion Content planning and organization	Instagram Insights Audience analytics workflow
Google Drive Team collaboration workflow	VN Editor Mobile editing workflow

Portfolio Projects

Week 1: Instagram Reel Campaign Create a complete reel campaign for a brand.
Week 2: Short-form Storytelling Project Produce engaging short videos with retention-focused editing.
Week 3: Personal Brand Content Pack Design and plan content for a creator profile.
Week 4: Social Media Strategy Project Build a content calendar and posting strategy.
Week 5: Trending Reel Recreation Recreate a viral reel using modern editing techniques.

Instructor

CFX Media team

Creative Mentors & Industry Professionals

CFX Media Team is a group of creators, editors, strategists, and digital professionals with hands-on experience in content production, branding, social media marketing, and short-form storytelling. The team focuses on practical learning through real-world projects, industry workflows, mentor feedback, and portfolio-based training to help students build creative confidence and professional skills.

FAQ

What will I learn in Content Creation internship?

You will learn content writing, content strategy, branding, and digital content planning.

Will I create real content projects?

Yes, interns may work on practical content tasks and campaigns.

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